

ELECTRONIC SIGNS

Important Information

- ✚ Electronic or electronically controlled readerboards may be part of a wall, free-standing or monument sign.
- ✚ A sign permit is required for all electronic signs.
- ✚ One electronic sign is allowed per property.
- ✚ Electronic signs must have solid, colorless background having a constant light illumination level using lamps having a single color.

Maximum Sizes

- ✚ The area of the readerboard may not exceed 50% of the total area of the sign in which it is integrated, or 50 square feet, whichever is less.

Movement

- ✚ Display must be a given copy or graphic image for a minimum of three seconds within the readerboard frame.
- ✚ Display must be a static message with no fade, dissolve, scrolling, spinning or zooming action.

General Information

- ✚ Crystal City Code 405 defines electronically controlled readerboards as follows:

“Electronically or electrically controlled readerboard” means a sign, or section thereof, messages of which may be changed by electronic process or remote control and the only movement of which is the periodic changing of information against a solid, colorless background, having a constant light illumination level using lamps having a single color.

- ✚ The sign must meet all the requirements of City Code Section 405, including set-back, overall height, applicable wall, free-standing or monument sign requirements.
- ✚ The complete City Code is available at www.crystalmn.gov.
- ✚ A city sign hanger's license is required.



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