

ORDINANCE NO. 2013 - 07

AN ORDINANCE AMENDING SECTION 405 OF CRYSTAL CITY CODE
TO PERMIT MULTICOLOR ELECTRONIC DISPLAYS

THE CITY OF CRYSTAL ORDAINS:

Section 1. Crystal City Code, Section 405.03 Subd. 9) is amended as follows:

“Electronically or electrically controlled readerboard” means a sign, or section thereof, messages of which may be changed by electronic process or remote control and the only movement of which is the periodic changing of information against a solid, colorless background, having a constant light illumination level ~~using lamps having a single color.~~

Section 2. Crystal City Code, Section 405.23 h) is amended as follows:

h) Signs displaying moving parts, or illuminated with any flashing or intermittent lights, or animated except as provided below:

Electronically or electrically controlled readerboards that provide time and temperature, public service information, or on-site advertising are permitted provided that the sign:

- 1) meets all requirements of this section;
- 2) displays a given copy or graphic image for a minimum of three seconds within the readerboard frame if having lamps of a single color, or for a minimum of two minutes if having lamps of more than one color;
- 3) ~~is either a wall, free-standing or monument sign and when the readerboard is to be included in an~~ otherwise permitted and conforming wall, free-standing or monument sign, and the area of the readerboard may not exceed 50% of the total area of the sign in which it is integrated, or 50 square feet, whichever is less, and only one readerboard per premise is allowed; and
- 4) displays a static message with no fade, dissolve, scrolling, spinning or zooming action.
- 5) Does not cast light on any public street in excess of 1 foot candle at the lot line along said street, or in excess of 0.4 foot candle at the lot line of any residential property.

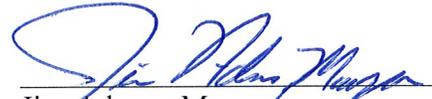
Section 3. This ordinance is effective on January 11, 2014 in accordance with Subsection 110.11 of the City Code.

First Reading: November 19, 2013

Second Reading and Adoption: December 3, 2013

Publication: December 12, 2013

Effective Date: January 11, 2014


Jim Adams, Mayor

ATTEST:


Chrissy Serres, City Clerk