



**Crystal Charter Commission
Meeting Agenda and Notice**

**Thursday, April 3, 2014
7:00 p.m.**

**Crystal City Hall
4141 Douglas Drive North
Conference Room A**

- I. Call to order and roll call
- II. Consideration of the meeting minutes from February 21, 2013
- III. Election of Officers (Chair, Vice Chair, Secretary)
- IV. Review Annual Report of Chair
- V. Ranked-choice voting
 - Legislative update
 - Future of ranked-choice voting in Crystal?
- VI. Data Practices Compliance
- VII. Other Business
- VIII. Adjournment

Posted: March 28, 2014

**Minutes of the Meeting for the
Home Rule Charter Commission
of the City of Crystal
Thursday, February 21, 2013**

I. Call to order and roll call

Pursuant to due call and notice thereof, the meeting of the Crystal Charter Commission was held commencing at 6:00 p.m. on Thursday, February 21, 2013, at Crystal City Hall, 4141 Douglas Drive North, in the City of Crystal. The meeting was called to order by Chair Harley Heigel.

Attendance

The assessing specialist recorded the attendance with the following members present: Joe Selton, Doug Brown, Naomi Davidson, Harley Heigel, Joel Franz, Jim Oathout, Jeffrey Munson and Jennifer Sodd. Also present: Commission Attorney Michael Norton, City Manager Anne Norris, City Clerk Chrissy Serres, Assessing Specialist Gail Van Krevelen, and resident Dave Anderson. Absent: Samantha Erickson.

II. New member, Jennifer Sodd, was introduced and welcomed to the Commission.

III. Consideration of the meeting minutes from the Charter Commission Meeting from October 4, 2012

The charter commission considered the meeting minutes from October 4, 2012. Moved by Commissioner Franz and seconded by Commissioner Brown to approve the meeting minutes from October 4, 2012.

IV. Election of Officers (Chair, Vice Chair, Secretary)

- a) Chair Harley Heigel opened up nominations for the Office of Commission Chair: Moved by Commissioner Brown and seconded by Commissioner Davidson to appoint Commissioner Heigel as Chair.

Motion carried without dissent.

- b) Chair Harley Heigel opened up nominations for the Office of Commission Vice Chair: Moved by Commissioner Munson and seconded by Commissioner Heigel to appoint Commissioner Brown as Vice Chair.

Motion carried without dissent.

- c) Chair Harley Heigel opened up nominations for the Office of Commission Secretary: Moved by Commissioner Franz and seconded by Commissioner Selton to appoint Commissioner Sodd as Secretary.

Motion carried without dissent.

It was moved by Commissioner Brown and seconded by Commissioner Franz to switch item V. and item VI. for discussion.

Motion carried without dissent.

- V. Discuss a request by Dave Anderson to study a proposal regarding membership size of the Charter Commission.
The Commission members discussed the pros and cons of changing the membership size of the commission. It was decided to make no changes at this time.

Moved by Commissioner Franz to keep the Charter Commission size at nine members and seconded by Commissioner Davidson.

Motion carried without dissent.

- VI. Discuss ranked-choice voting
The Commission members discussed ranked-choice voting and whether it would be a viable option for the city. Several members liked the idea of ranked-choice voting but there are currently no machines certified for counting ranked-choice ballots so the Commission members did not feel it was feasible at this time. It was decided to leave this item open and revisit it at a future date as technology develops.

- VII. Commission members reviewed the Annual Report of Commission Chair.

Moved by Commissioner Selton to accept the Annual Report of Commission Chair and seconded by Commissioner Franz.

Motion carried without dissent.

- VIII. Other Business
None

- IX. Adjournment

Moved by Commissioner Munson and seconded by Commissioner Selton to adjourn the meeting at 7:00 p.m.

Respectfully submitted,

Recording Secretary Gail Van Krevelen

April 4, 2014

Chief Judge Peter A. Cahill
Hennepin County Government Center
300 South Sixth St
Minneapolis MN 55487-0422

Dear Honorable Judge Cahill:

I want to report to you on the Commission's activities, as required by Minnesota Statutes, Section 410.05, and subdivision 2. The Crystal Charter Commission met on February 21, 2013.

During the meeting, the commission reviewed, researched, and discussed possible amendments to the City Charter, which included 1) Section 2.04 relating to the size of the City Council; and 2) Section 4.02 relating to the viability of using ranked-choice voting in the city.

In regards to Section 2.04, the Commission voted in favor of maintaining the current size of the City Council. Regarding Section 4.02 relating to the viability of using ranked-choice voting, the Commission members did not feel it was feasible at this time due to the fact that currently no machines are certified for counting ranked-choice ballots. It was decided to leave this item open and revisit it at a future date as technology develops.

To date, the Charter Commission has no vacancies on its 9-member commission.

Yours truly,

Harley Heigel
Charter Commission Chair

cc: Mike Norton
Anne Norris
Chrissy Serres
Commission Members



Ranked Choice Voting: Frequently Asked Questions

Q: Is Ranked Choice Voting confusing?

A: No. For voters, RCV is as easy as 1-2-3. Instead of being limited to only choosing one candidate, voters have the opportunity to rank their vote in accordance with their personal preferences.

In 2013, Minneapolis voters demonstrated a deep and thorough understanding of Ranked Choice Voting, as more than three-quarters (78%!) of all voters ranked all three available mayoral choices.

Additionally, an independent exit poll conducted by Edison Research found that a whopping 85% of polled voters thought RCV was either very or somewhat simple to use. These phenomenal numbers transcended race, age and income levels; all voters felt this way.

Even going back to 2009, following Minneapolis' very first election using RCV, an independent study conducted by St. Cloud State University found that only 3% of voters said they didn't understand RCV. These numbers will only continue to improve as voters become more familiar with this easy-to-use system.

Q: Aren't there a lot of errors on Ranked Choice Voting ballots?

A: No, not significantly more than in traditional elections. In the 2013 Minneapolis mayoral election, just half of one % (0.5%) of all ballots cast in the mayoral race had errors, such as an over-vote or a skipped ranking. And 90% of these were correctable errors, resulting in a 99.94% valid ballot rate.

Q: Does Ranked Choice Voting disproportionately affect or disenfranchise voters of color or seniors?

A: No. All voters find RCV easy to understand and simple to use. In 2013, 85% of polled voters in Minneapolis – including 82% of voters of color – found RCV very or somewhat simple to use. In fact, in Ward 5 – the city's most ethnically diverse ward – 84% of voters ranked at least two mayoral candidates, demonstrating a clear understanding of the benefits of RCV. Moreover, less than 1% of ballots had errors, and there were *zero* defective ballots in that highly competitive City Council race.

Overall, more than two-thirds – 67% to 80% – of polled voters across all age, income, education and ethnic groups said they were familiar with RCV before going to the polls.

Q: Do voters even like using Ranked Choice Voting?

A: They sure do! Not only do voters enjoy the luxury of voting true to their actual heart – instead of their fears – but they also endure far less negative campaigning and mudslinging. Several media articles highlighted the unusually positive tone of the Minneapolis mayoral race, in which no mail, TV or radio advertisement was negatively directed at another candidate. Following the Minneapolis election, more than two-thirds (68%) of all voters want to continue using RCV in future municipal elections and 61% would like to use it for state elections.

Q: What are the benefits of Ranked Choice Voting?

A: From eliminating spoiler votes to reducing the cost of campaigning, the benefits are numerous. Ranked Choice Voting:

- Combines two elections in one so voters need only make one trip to the polls and taxpayers and candidates need pay for only one election
- Brings together the most candidates with the most voters in a single decisive election
- Opens the political process to new voices
- Encourages candidates to build a broad coalition of support
- Eliminates "wasted" votes
- Solves the "spoiler" problem and gives voters more choice
- Promotes more diverse representation
- Reduces negative campaigning and promotes civil, issue-oriented campaigns
- Mitigates political polarization
- Gives greater security for military and overseas voters

Q: Where else is Ranked Choice Voting used?

A: Ranked Choice Voting is used in many cities in the United States – and worldwide. It is now a clearly tested, effective voting method. San Francisco, Berkeley, San Leandro and Oakland, California; Portland, Maine; Takoma Park, Maryland; Hendersonville, North Carolina; Cambridge, Massachusetts and Telluride, Colorado use RCV for municipal elections. South Carolina, Louisiana and Arkansas use RCV for military and overseas voters. RCV is pending implementation in more than a dozen other cities, including Memphis, Tennessee and Santa Fe, New Mexico.

RCV is also used in many democracies around the world, including Australia, New Zealand, Ireland, Northern Ireland, Scotland, and London, England.

Q: Can Ranked Choice Voting be used in other cities in Minnesota?

A: Only in those cities with their own charters. Minneapolis and St. Paul both proved the success of RCV this fall. Currently, the cities of Duluth, Red Wing and Rochester are in various stages of exploration. Additionally, many other communities are interested in RCV's potential to save taxpayer dollars by eliminating low turnout and costly local nonpartisan primary races.

Recognizing that, a bipartisan-backed bill, authored by Rep. Steve Simon and Sen. Ann Rest and dubbed the "RCV Local Options Bill," has been introduced to support and promote political innovation in communities across the state. This measure would give Minnesota counties, cities and towns the freedom and flexibility to use Ranked Choice Voting without seeking legislative approval.

It also provides a blueprint for RCV implementation in local jurisdictions; establishes guidelines to ensure that the next generation of voting equipment is RCV-capable and enables statutory jurisdictions to use RCV while allowing charter cities to approve RCV by ordinance. It's entirely voluntary and contains no mandates.

Without the bill, every non-charter jurisdiction – that's most units of government in Minnesota – wanting to use RCV must spend time, money and effort seeking special legislation.

RANKED CHOICE VOTING BY THE NUMBERS: 2013 Key Minneapolis Election Findings

- Turnout in Minneapolis was over 80,000 – **the highest for a municipal election in 12 years.**
- Voters demonstrated a deep and thorough understanding of Ranked Choice Voting: 88% ranked a second choice, and **a full 78% ranked all three of their available choices in the mayoral race.** Mayor-elect Betsy Hodges, who won by building a broad coalition of first, second and third choice support, was present on 63% percent of all ballots.
- High rates of ranking consistently occurred across the competitive, multi-candidate City Council and Park Board races as well, including in the lower-income and highly diverse Wards 5 and 9.

| | <u>Ranked 2 candidates</u> | <u>Ranked 3 candidates</u> |
|----------------------|----------------------------|----------------------------|
| Park Board At-Large | 76% | 61% |
| Ward 5 City Council | 75% | 63% |
| Ward 9 City Council | 81% | 61% |
| Ward 13 City Council | 83% | 63% |

- Minneapolis leadership is more diverse than ever:
 - A gender-balanced city council and the second female mayor in Minneapolis history.
 - The first Somali-American, Latina, and Hmong city council candidates elected in Minneapolis history, resulting in the city’s most diversely represented city council.
- Just half of one percent (0.5%) of all ballots cast in the mayoral race had errors, such as an over-vote or skipped ranking. Ninety percent of these were correctable errors, resulting in a 99.94% valid ballot rate.
- In the city’s most ethnically diverse ward, Ward 5, voters proved that they understood and appreciated RCV:
 - Turnout in the council race was 3,622 (24%) – the highest since 2005 when Don Samuels and Natalie Lee first ran against each other.
 - 75% of voters ranked two choices, and 63% ranked all three available choices in the council race. In the mayoral race, 84% ranked two candidates and 76% ranked three candidates.
 - The winner of the city council race, Blong Yang, was elected with 52% of voter support, a higher share than in both the mayoral race and the competitive council races.
 - Less than 1% of ballots had errors, and there were *zero* defective ballots in the council race.

- **A whopping 85% of polled voters found RCV very or somewhat simple to use, according to an exit poll conducted by Edison Research.**
 - While younger voters aged 18-34 (91%) found RCV simplest to use, 81% of voters aged 65 and older found it simple as well.
 - Income and education did not significantly impact ease of RCV use:
 - **88% of voters *with* a college education and 81% of voters *without* found RCV to be simple.**
 - 87% of voters with an income above \$100,000 and 83% of voters with an income under \$100,000 found RCV to be easy.
 - **82% of voters of color found RCV to be simple**, finally putting to rest the concern that communities of color would find RCV difficult.
- More than two-thirds – 67% to 80% – of polled **voters across all age, income, education and ethnic groups said they were familiar with RCV before going to the polls**, demonstrating the importance and success of the outreach and education efforts undertaken by FairVote MN, the City of Minneapolis, and others to prepare voters for Election Day.
- Last, but not least, voters *like* it: **More than two-thirds (68%) of all voters want to continue to use RCV in future municipal elections and 61 percent would like to see it used for state elections.**
 - High levels of support for RCV in Minneapolis exists among older, nonwhite, lower income and less educated voters, who critics thought wouldn't understand or like RCV: 62% of those aged 65 and older, 59% of people of color, 63% of those without a college degree and 68% of those earning under \$50,000 all want to see RCV continue in future city elections.

Sources:

- Election Results provided by the City of Minneapolis Elections Department at <http://vote.minneapolismn.gov>.
- Exit Poll conducted by Edison Research. The poll was conducted in-person at 18 randomly selected voting precincts among 2,453 Minneapolis voters, using a weighted design to ensure an accurate representation of all voters. The margin of error at the 95% confidence level for the full Minneapolis sample of 2,453 voters is ± 2.9 .

MINNEAPOLIS

YourCity. YourVote.

NOVEMBER 5



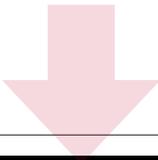
RCV: Easy as 1, 2, 3...

This November, you'll vote for Mayor, City Council, Park Board and the Board of Estimate and Taxation using Ranked Choice Voting (RCV).

With RCV, there is no primary election – RCV folds two elections into one, so you only have to make one trip to the polls in November.

How to Vote with a Ranked Choice Ballot

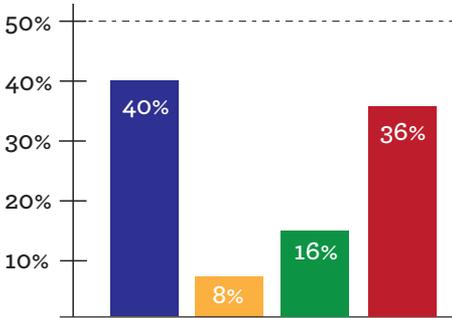
- 1) Select your preferred candidate and fill in the oval next to the candidate's name in the 1st choice column.
- 2) Indicate your 2nd choice. Your ballot will count for this candidate if (and only if) your 1st choice loses. It doesn't help your 1st choice candidate to rank him or her more than once or to not rank anyone else.
- 3) Rank a 3rd choice if you have one. Your ballot will count for this candidate only if your 1st and 2nd choices lose.



| MAYOR | | |
|--|--|---|
| Rank your first, second and third choice candidates in the columns below. One to be elected. | | |
| 1 | 2 | 3 |
| 1st Choice | 2nd Choice, if any Must be DIFFERENT from your 1st choice | 3rd Choice, if any Must be DIFFERENT from your 1st and 2nd choices |
| Select one | Select one | Select one |
| <input type="radio"/> HARALSON Apple Party | <input checked="" type="radio"/> HARALSON Apple Party | <input type="radio"/> HARALSON Apple Party |
| <input checked="" type="radio"/> HONEYCRISP Classic Party | <input type="radio"/> HONEYCRISP Classic Party | <input type="radio"/> HONEYCRISP Classic Party |
| <input type="radio"/> MCINTOSH Apple Party | <input type="radio"/> MCINTOSH Apple Party | <input checked="" type="radio"/> MCINTOSH Apple Party |
| <input type="radio"/> REGENT Cold Hardy Party | <input type="radio"/> REGENT Cold Hardy Party | <input type="radio"/> REGENT Cold Hardy Party |
| <input type="radio"/> SNOWSWEET Apple Party | <input type="radio"/> SNOWSWEET Apple Party | <input type="radio"/> SNOWSWEET Apple Party |
| <input type="radio"/> FIRESIDE Apple Party | <input type="radio"/> FIRESIDE Apple Party | <input type="radio"/> FIRESIDE Apple Party |

How to count RCV ballots:

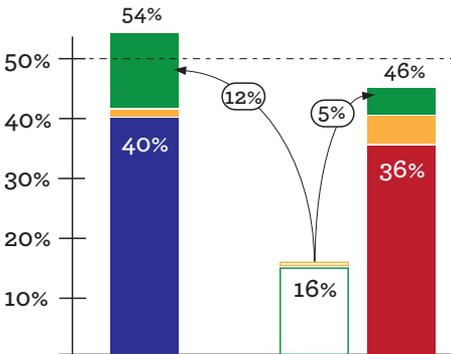
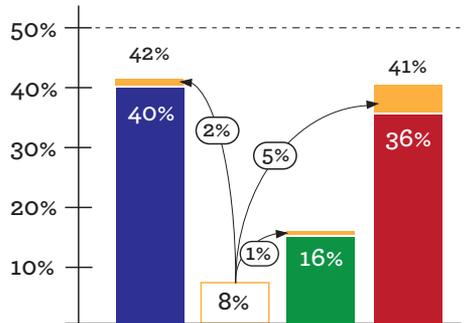
Everyone has one vote, but is able to indicate their “backup” choices. Here’s how we count RCV ballots in a single-seat race.



1 All 1st choices on the ballots are counted. Did someone meet the threshold of 50% +1 of the votes? If yes, s/he wins. If not....

2 The candidate with the fewest 1st choice votes is defeated. The ballots cast for him/her are reassigned to those voters’ 2nd choices.

(Note: ONLY the defeated candidate’s ballots are reassigned. Ballots cast for all other candidates continue to count for those candidates.)



3 Did a candidate meet the threshold of the new vote totals? If yes, s/he wins. If not, repeat step 2.

Keep going until a candidate reaches the threshold (or until 2 candidates remain and the one with the most votes wins).

In the multi-seat elections, like Park Board, you use the same ranking process. The threshold to win is different because there are more seats to fill and rounds of counting occur until all seats are filled.

Ranked Choice Voting is as easy as 1-2-3!
Visit vote.MinneapolisMN.gov for more information.

RANKED CHOICE VOTING BY THE NUMBERS: 2013 Key Ward 1 Saint Paul Election Findings

- Turnout for the Ward 1 city council race was 4,766 -- 33%% higher than in 2011, and **the Ward's highest turnout for a municipal election in 8 years.**
- Voters demonstrated a deep and thorough understanding of Ranked Choice Voting: **over 72% of voters ranked at least 2 choices, and over half ranked at least 3. The winner, Dai Thao, was present on 66% of all ballots cast.**
- **72% of polled voters found RCV very or somewhat simple to use, according to an exit poll conducted by Edison Research.**
- More than three-fifths – 63% to 84% -- of polled voters across all age, income, education and ethnic groups said they were familiar with RCV before going to the polls, demonstrating the importance and success of the outreach and education efforts undertaken by FairVote Minnesota in partnership with the community organizations and the Ramsey County Elections to prepare voters for Election Day.
- Ward 1 voters said that the election was civil overall, with 72 percent saying that candidates spent only some, very little or no time criticizing each other.
- Last, but not least, voters *liked* RCV: **More than three-fifths (62 %) of all Saint Paul Ward 1 voters want to continue to use RCV in future municipal elections and 58% want to use it in future state elections.**
 - High levels of support for RCV in Ward 1 exists among older, nonwhite, lower income and less educated voters, who critics thought wouldn't understand or like RCV: 62% of voters 65 and older, 56% people of color, 64% of people earning under \$50,000 a year, and 52% of individuals without a college degree all want to see RCV continue in future city elections.

35 mayoral candidates in Minneapolis again? Not likely

Article by: Eric Roper
Star Tribune
March 25, 2014 - 12:24 AM

Remember the 35 candidates in the last Minneapolis mayoral race and how long it took to declare a winner?

City officials are working to make sure that never happens again.

Four months after the election, the city clerk's office is recommending that the filing fee be increased from \$20 and that new tabulation methods be implemented to speed vote counting. The current rules and glut of candidates meant it took two 12-hour days to tabulate the results of the mayor's race, the city's first major test of ranked-choice voting.

So many candidates — including one named Captain Jack Sparrow — received a minimal number of votes in the ranked-choice contest that the clerk's office estimates that 91 percent could have been eliminated in the first round of tabulation if the rules had been different. That would have meant producing a final result in the afternoon following Election Day.

"I think it went very smoothly last year," said Jeanne Massey, executive director of FairVote, which advocates for ranked-choice voting. "But it certainly took people by surprise that there were that many candidates on the ballot. And it took longer than it needed to. With these improvements, both of those things will be better in 2017."

Efforts to increase the filing fee were put in motion less than 24 hours after the election, when the city's charter commission voted to raise it from \$20 to \$500 to run for mayor. That proposal died because the council failed to act in time, but Council Member Cam Gordon said Monday that he is working on another proposal — with a lower fee — that he hopes will garner unanimous support from his colleagues.

In a report Monday, which will be presented to a council committee on Tuesday, City Clerk Casey Carl's office did not recommend an amount for the new filing fee but made it clear it doesn't want to see dozens of candidates again.

"The public reasonably expects candidates to display a certain level of public support in order to appear on the ballot," the report said. "Requiring a candidate to pay a filing fee higher than the current fee of \$20 (or allowing ballot access if they reach a certain number of signatures on a candidacy petition) achieves this goal."

Batch elimination

Carl's office recommended in its report that ordinances should be changed for the 2017 municipal election to allow for batch elimination based on candidates' potential to win the election.

Rather than eliminating all mathematically impossible candidates at once, current ordinances use a slower method that was designed for hand counting.

Massey said she hopes that the city will also pursue certification of vote tabulation software, which would further expedite the counting process.

The lack of that certified software factored into another oddity of the 2013 election: watching tabulators manipulate Excel spreadsheets via a Skype feed into the City Hall rotunda. Officials are recommending changing the ordinance language to clarify that public observation of tabulation is only necessary if paper ballots are being handled.

The detailed report also showed that 2013 city elections cost \$1.75 million. That's just over what Carl originally requested, but much more than the \$1.3 million the council approved. The last ranked-choice election in Minneapolis, in 2009, cost \$1.47 million.

Repeated candidate rankings

One major driver of the cost was mailing a voter guide to every household in the city, which cost \$97,536. Massey said a new voter education campaign initiated by the city in 2013 makes cost comparisons to previous elections difficult.

Just more than 80,000 ballots were cast in the election, which allowed voters to select three candidate preferences. Seventy-six percent of ballots in the mayor's race listed the maximum of three candidate choices.

The city found the most common voter error was repeating a candidate in the rankings — 3.28 percent of ballots in the election had this error.

"This reflects a common theme identified during voter outreach efforts, where many voters expressed the belief that 'bullet voting' would help a preferred candidate to advance in a race where additional rounds of tabulation were required," the report said.

Voters split on ranked choice

An accompanying survey of 800 residents found that voters are somewhat split on their opinions of ranked-choice voting. Forty-one percent said they prefer the traditional voting system, followed by 39 percent who prefer ranked-choice voting and 17 percent who did not have a preference.



A voter received help from election officials at the Elliot Park Recreation Center after having cast a ballot that was rejected by the voting machine for apparently having some marks that could not be read accurately by the machine.

Jim Gehrz, Dml - Star Tribune

Fifty-three percent of respondents said ranked-choice voting should be used in future municipal elections, however. Thirty-seven percent said it should not.

Eric Roper • 612-673-1732 Twitter: @StribRoper

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Kennedy

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CHARTERED

Michael T. Norton
470 U.S. Bank Plaza
200 South Sixth Street
Minneapolis MN 55402

(612) 337-9242 telephone
(612) 337-9310 fax
email: mnorton@kennedy-graven.com

MEMORANDUM

TO: Crystal Charter Commission

FROM: Michael T. Norton, Attorney

CC: Chrissy Serres, City Clerk

DATE: March 28, 2014

RE: Data Practices Compliance Issues

Recently while researching other charter commission issues, I came across an opinion from the Minnesota Commissioner of Administration addressing compliance requirements for charter commissions under the Minnesota Government Data Practices Act (“MGDPA”). The Commissioner issues opinions relating to compliance requirements based on requests from individuals and entities seeking guidance.

The Crystal Charter Commission is a governmental entity created by state law with its members appointed by Hennepin County District Court’s Chief Judge. While the Commission is closely aligned with the City of Crystal, it is not a governmental entity directly under the management of the City. It is true of course that the Commission receives staff help from the City Clerk, the City Manager and the City Attorney in order to undertake its governmental activities. The Commission creates and receives “government data” that is relevant to the Commission’s activities. This data includes the organizational documents, meeting minutes, various other records including reports to the public and the Crystal City Council. While I do not recall any specific requests for data from the Commission in recent years, we are in an election year and it may be that citizens or other individuals may want to have access to data maintained by the Commission. As a result, it is appropriate that the Commission develop materials to show that it is in compliance with the MGDPA, Minnesota Statutes Chapter 13.

The primary requirement for the Commission to comply with the MGDPA is that it must prepare a public access procedure as required by Minn. Stat. § 13.03, subd. 2(b). This statute requires that the Commission prepare and have on file the procedures that must be followed if an individual is seeking government data maintained by the Commission. The requirements in brief are as follows:

1. Appointment of a “responsible authority” – this individual is responsible for collecting and storing data maintained by the Commission and complying with MGDPA dissemination requirements – typically the City Clerk would perform this function;
2. Develop procedures to be followed by individuals seeking access to data;
3. Develop a procedure for collecting fees where permitted by the MGDPA;
4. Develop procedures to allow individuals to inspect and copy commission data.

The City Clerk will provide some examples of such policies for the Commission to consider at the next meeting.